

# Unite Your Audience

## The Martin Audio Experience



[martin-audio.com](http://martin-audio.com)











**We believe that the audience experience is everything.**

So, we deliver signature sound to ignite the soul.

In every corner of the venue.

From front to back.

Arena, theatre, place of worship, bar or club.

The audience becomes one.

A shared experience they will never forget.

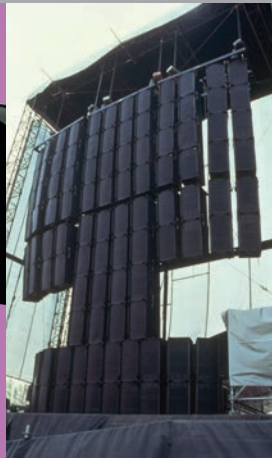
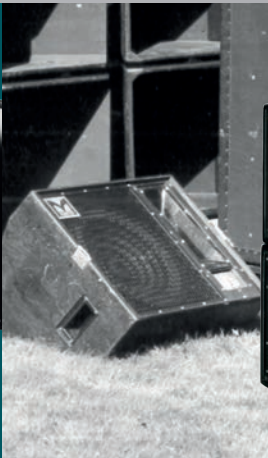
**Unite Your Audience**

The Martin Audio Experience





# Milestones in History



**1971**  
**THE BEGINNING**

Martin Audio was founded by David Martin

**1972**  
**LEGENDARY 115 BASS BIN**

Designed in original Martin Audio factory in Covent Garden

**1978**  
**LE200**

First LE Stage Monitor, the precursor to the industry leading LE400 and LE700

**1978**  
**MH212 'PHILISHAVE'**

The first loudspeaker with a dedicated midrange horn

**1987**  
**F2 SYSTEM**

The F2 introduced a new level of sound quality while still retaining the versatility of a smaller system

**1992**  
**DAVE MARTIN KILLED**

Tragically, Dave Martin was murdered, his body was never found

**1993**  
**EM SERIES**

The EM Series marked Martin Audio's entry into the loudspeaker installation market

**1996**  
**WAVEFRONT W8C**

The W8C was the next generation of touring sound, which reduced the number of compression drivers needed





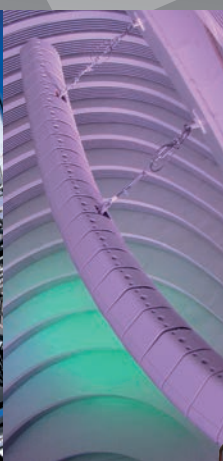
**2000**  
**BLACKLINE SERIES**

The Blackline Series became the benchmark for premium live music venues, nightclubs and installations world wide



**2002**  
**W8L LINE ARRAY**

Martin Audio's first Line Array system used innovative horn loading techniques resulting in maximum dynamic impact



**2007**  
**O-LINE**

A Micro-Line Array for speech and music



**2010-13**  
**MLA SERIES**

A ground breaking multi-cellular array series, ranging from the large format MLA to the ultra-compact MLA Mini, providing unparalleled coverage and consistency for the touring market



**2015**  
**CDD SERIES**

Engineering innovation to installed sound – unique Coaxial Dispersion to deliver class-leading performance, fidelity and coverage consistency



**2016**  
**BLACKLINEX**

A re-invention of this much loved series went on to become Martin Audio's fastest selling ever portable series



**2017-19**  
**WAVEFRONT PRECISION**

The world's first optimised line arrays with scalable resolution, ideal for both live sound and installation sound



**2021**  
**TORUS / D3**

Martin Audio's first constant curvature array in tandem with 3D prediction and optimisation software



# Martin Audio

Class Leading Coverage,  
Consistency and Control

Underpinning Martin Audio's philosophy  
is class leading coverage, consistency and  
control technologies.





# Optimisation Technology

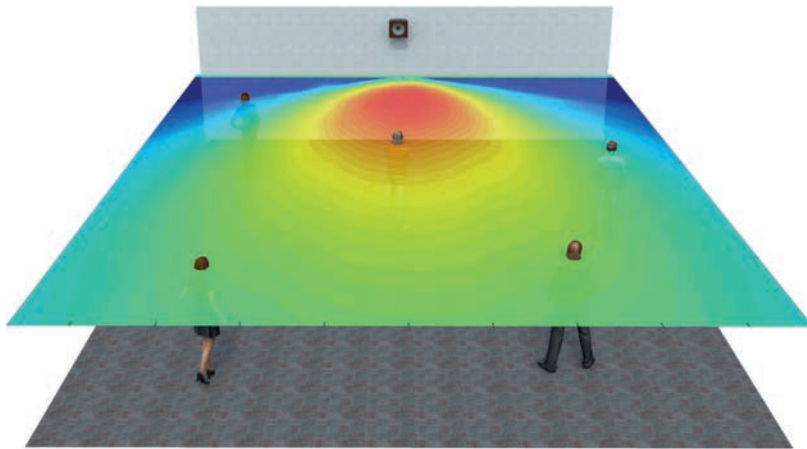
- Complex mathematical optimisations used to predict and manipulate the performance of line arrays to give smooth coverage and Hard Avoid® of reflective surfaces providing a superior and clarity of experience for the audience.
- Only software to allow multiple sound objectives – Patent protected – to ensure coverage, consistency and control of sound throughout a venue/space.
- Allows the same sound level throughout the audience area whilst decreasing spill into unwanted areas by up to 35dB.



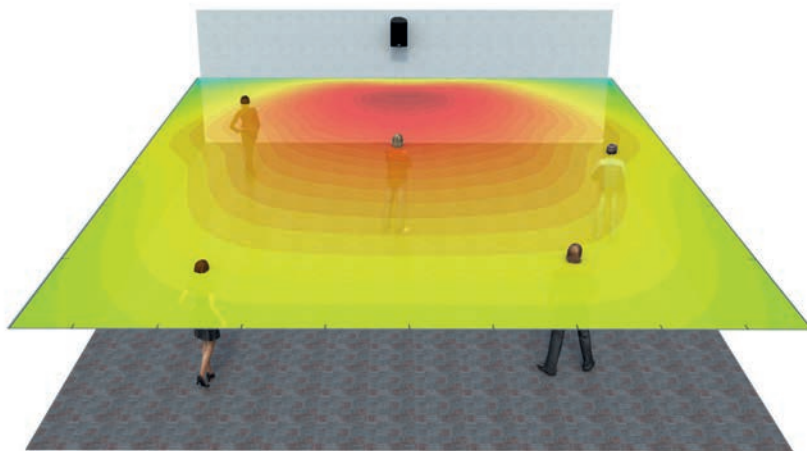


# Coaxial Differential Dispersion

- Patent protected horn design technology solves traditional problems with both coaxial and 2 way designs loudspeakers to produce superior sound quality.
- Wider, more even coverage in a room resulting in less loudspeakers required with better sound imaging for enhanced audience experience.
- Square coverage pattern making it easier to plot requirements to cover a room.



Conventional X° x Y° coverage



CDD coverage









# Portfolio highlights

## Optimised Arrays



### MLA Systems

#### MULTI-CELLULAR LOUDSPEAKER ARRAYS

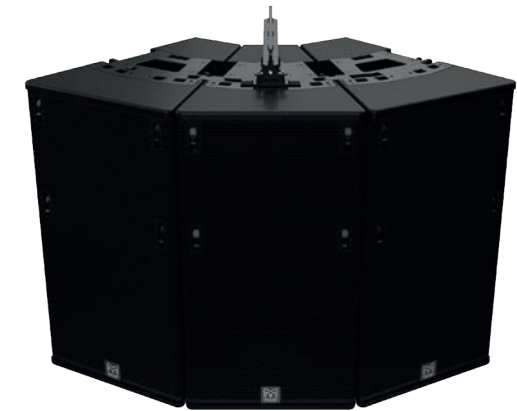
Delivering an unsurpassed sound coverage consistency across the audience with unprecedented control for hard cut off areas and suppression of unwanted noise pollution.



### Wavefront Precision

#### PASSIVE OPTIMISED LINE ARRAYS

The World's first optimised line arrays with scalable resolution, ideal for both live sound and installation.



### TORUS

#### CONSTANT CURVATURE ARRAY CABINETS

TORUS is a constant curvature array combining optimised coverage, SPL profile and cost efficiency for short to medium throws.



## Self-Powered Portable



### CDD-LIVE!

ACTIVE POINT SOURCE  
LOUDSPEAKERS

Self-powered portable loudspeakers covering practically all professional stand-alone and distributed applications.

## Passive Portable



### Blackline XP

SELF-POWERED  
LOUDSPEAKERS & SUBS

Self-powered loudspeakers that bring professional quality sound, top-flight performance and road-worthy durability into the hands of hard-working industry professionals.



### XD series

PASSIVE POINT SOURCE  
LOUDSPEAKERS

The perfect solution for high-power applications where flexibility, ease of installation and speed of deployment are important factors.



### Blackline X

PASSIVE POINT SOURCE  
LOUDSPEAKERS & SUBS

Signature sound for installation and portable applications—the Blackline heritage re-imagined for the modern era.



## Dedicated Install



### O-Line

PASSIVE OPTIMISED  
MICRO LINE ARRAY

Featuring Scalable Resolution, O-Line™ delivers consistent audio coverage with unprecedented accuracy in a wide variety of architectural environments.



### CDD Series

PASSIVE INDOOR/OUTDOOR  
LOUDSPEAKERS

The World's first optimised line arrays with scalable resolution, ideal for both live sound and installation.



### ADORN

ON WALL AND CEILING  
LOUDSPEAKERS

ADORN loudspeakers bring class-leading performance, reliability and value to a wide range of commercial sound installations—from retail outlets, bars and restaurants to corporate offices.

## Subwoofers



### SX Series

HIGH IMPACT, LOW  
FREQUENCY PERFORMANCE  
SUBWOOFERS

The perfect solution for high-power applications where flexibility, ease of installation and speed of deployment are important factors.



## Stage Monitors



### XE Series

#### HIGH PERFORMANCE STAGE MONITORS

Featuring very high SPL Coaxial Differential Dispersion horns for greater pattern control, ideal for the world's premier artists and stages.



### LE Series

#### COMPACT, TWO-WAY STAGE MONITORS

Coaxial Differential Dispersion technology for performance and controlled coverage at a price point not previously possible for a truly professional monitor.

## 3D Immersive Sound



### Sound Adventures

#### UNRIVALLED IMMERSIVE 3D SOUND EXPERIENCE

Processing and Software in combination with loudspeakers offer an unrivalled immersive 3D sound field.

## Electronics



### iKON / VIA

#### AMPLIFIERS

Top quality amplification is provided by iKON and VIA power amplifiers.



### DX

#### CONTROLLERS

Top quality control is provided by DX Controllers.





# Serving a wealth of applications

The most successful portfolio in Martin Audio's history is able to serve and delight multiple applications across the industry.

“ Great clarity, great power, it's by far my favourite Glastonbury mixing experience so far

**Max Bisgrove**  
Sound Engineer





“ The clarity of sound is stunning

Keith Williams  
Kent Hospitality



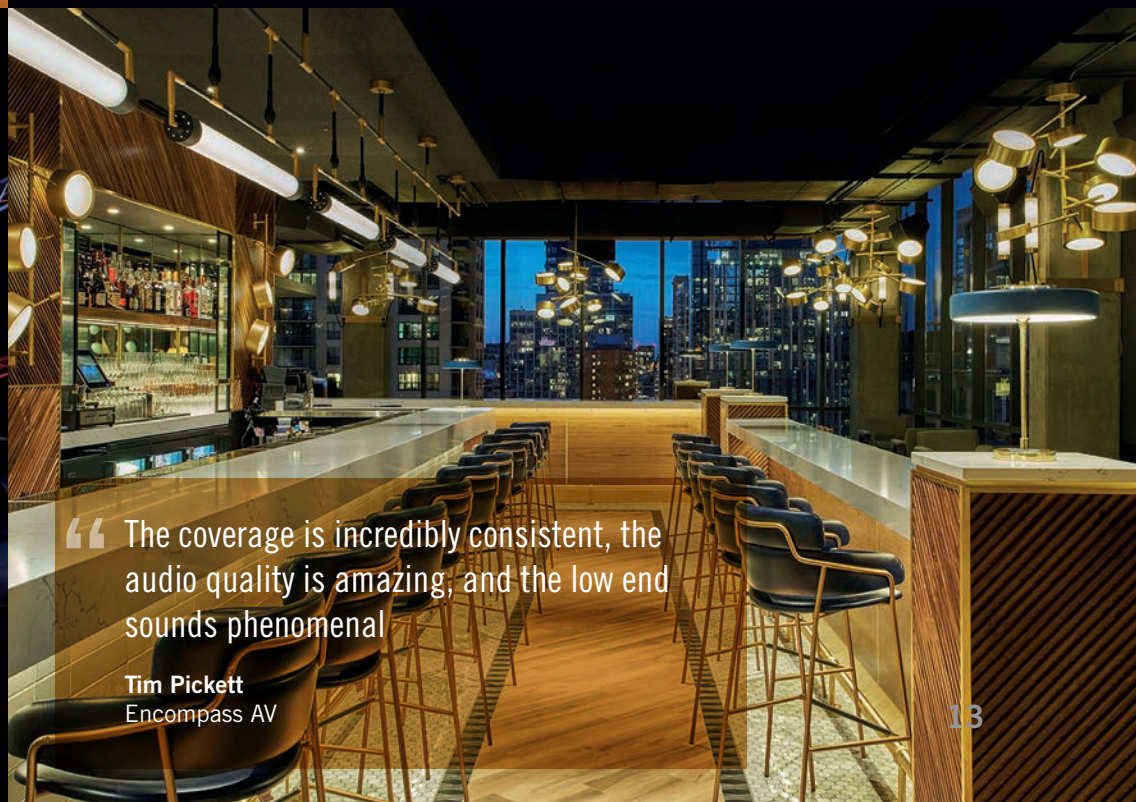
“ Nothing but ‘wows’ of amazement in terms of the clarity and how good the system sounds

David Price  
DP Design



“ The sound system in The Box is the best in any nightclub anywhere in the world

Lohan Presencer  
CEO, Ministry of Sound



“ The coverage is incredibly consistent, the audio quality is amazing, and the low end sounds phenomenal

Tim Pickett  
Encompass AV





“ More often than not Donald will come out and listen and frequently comments, ‘It sounds great’

**Mark Dowdle**  
FOH Engineer – Steely Dan



“ I have to say MLA delivered a really exciting muscular sound with absolute clarity for the daily crowds that were in excess of 100,000.

**Peter Racy**  
Chief Engineer, Gabisom Audio Equipment



“ MLA has performed to the ultimate spec of what was originally presented to us

**Don Drucker**  
Pyramid Audio





“ You have a dream when putting together this type of PA that every seat will have the same audio experience and it was truly amazing to walk all of those floors and not perceive a difference in the sound

Houston Clark  
Clark





# Multi-Award Winning





EMEA  
**INAVATION**<sup>2</sup>  
 AWARDS 2015  
 TECHNOLOGY FINALIST

SOUND & VIDEO  
 CONTRACTOR  
**BEST of SHOW**  
 InfoComm 2014

m.i.p.a.  
 musikmesse International Press Award 2011  
**MLA**  
 MULTI-CELLULAR LOUDSPEAKER ARRAY  
 Winner  
 Best Pro-audio PA System  
 www.martin-audio.com/mla

wfx **NEW PRODUCT**  
**AWARDS**  
**TECHNOLOGY**  
 2 0 1 2  
**WINNER**



**IT**  
 INDISPENSABLE  
 TECHNOLOGY

Third Annual  
 ProSoundWeb  
 AND  
 Live Sound  
 International  
**2012 WINNER**  
**Readers' Choice AWARDS**

**AV** AWARDS 12  
**WINNER**

*The*  
**READERS' CHOICE**  
**AWARDS 2013**  
 ProSoundWeb &  
 Live Sound International  
**WINNER**

**2014**  
**INNOVATIVE PRODUCTS**  
 Selected by the readers of  
 SOUND & VIDEO CONTRACTOR

EMEA  
**INAVATION**  
 AWARDS 2013  
 TECHNOLOGY WINNER

prosounds ProAudio Review  
**PRO SOUND NETWORK**  
**BEST of SHOW**

*The*  
**READERS' CHOICE**  
**AWARDS 2014**  
 ProSoundWeb &  
 Live Sound International  
**WINNER**

**GOLD AWARD**  
 WINNER OF THE  
**plasa2010**  
 AWARDS FOR INNOVATION

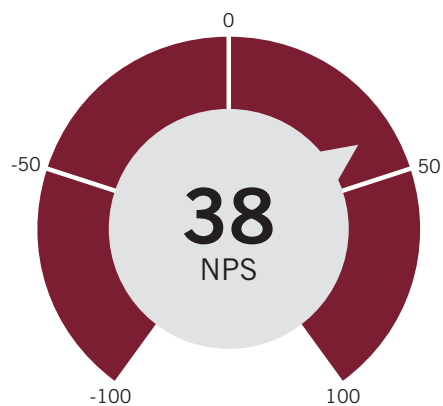




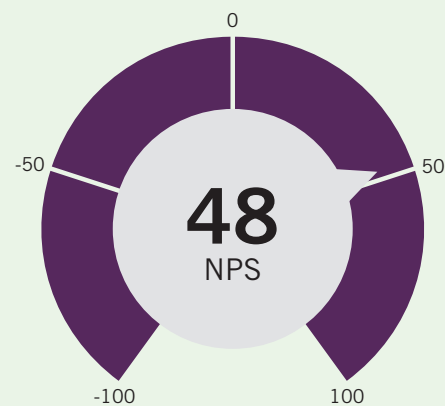
# Loyal Customers

Martin Audio's Net Promoter Score – a measurement of customer satisfaction and loyalty – has improved consistently reflecting the fast growth of the company in recent years.

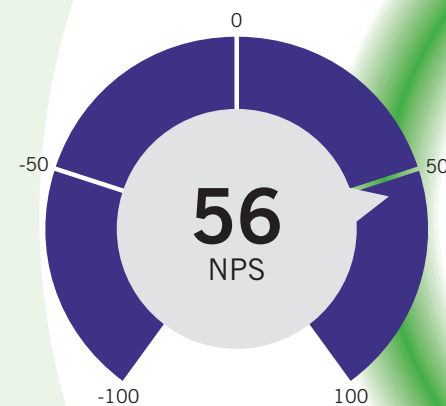
## Net Promoter Score



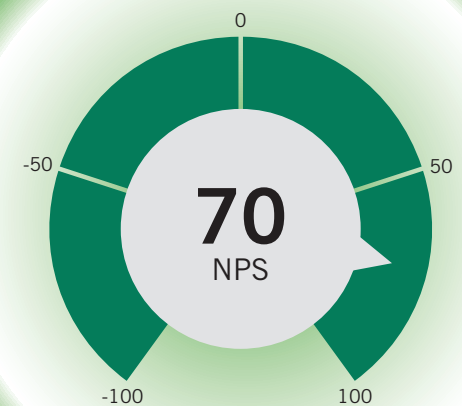
December 2015



December 2016



December 2017



December 2018

\*According to NPS guidelines, above 0 is regarded as 'good', above 50 is 'excellent' and above 70 is 'world class'.





The development of Martin Audio in the last year and more has been awesome. We are getting so many fantastic new products, filling up the portfolio of Martin Audio to be a real problem solver for all audio applications you can imagine. With ADORN we have a complement to the CDD-series, BlacklineX Powered is what the market asked for a long time and the new Wavefront Precision family will bring MLA-like technology to a wider customer base. In Germany we are very happy to distribute such a strong brand with the coolest team you can imagine. And our customers value the quality of the products and the reputation of the brand.

**Tobias Franzgrote-vom Brocke**  
Brand Manager, Audio-Technica Deutschland GmbH



Martin Audio have again become the Martin Audio I started to love years ago. Over the last year or so, Martin Audio have delivered a really good range of extremely useful loudspeakers. The Wavefront Precision series have been well received and we are looking forward to get our hands on the latest addition and we are selling lots of the BlacklineX series. And the expansion of the technical team is fantastic, it makes it easier to get help, if needed.

**Øystein Wierli**  
Pro Audio Sales, Atendi, Norway





“ Martin Audio has focused on the customer by increasing research and development and swift movement to market with new innovations. The new innovations maintained the customer acuity for human voice to be critical in design that can be heard in all levels of the manufactured speaker systems. To maintain Martin Audio speaker systems world reach, management and technical positions were filled to expand customer connectivity and that is evident in the Open House events promoting customer interaction with the manufacturing facility. In all, Martin Audio has taken heroic actions to position the brand as a customer responsive world class audio manufacturer.

**Cooper Cannady**  
Owner, RMB Audio, USA



“ In recent years Martin Audio has created loudspeaker systems that stand head and shoulders above the rest. Apart from being the most musical sounding systems out there, you can do things with these loudspeakers that the others just don't do. MLA, CDD and Wavefront Precision have enabled me to be creative with system designs in unprecedented ways, purely as a result of the unique properties that the technology offers. Martin Audio will always be my first and only choice - the rest of the world now needs to catch up.

**Simon Honywill**  
Sound Designer, UK





**Big Enough To Matter, Small Enough To Care**

#MartinAudioFamily



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